

2020 | GUIDEBOOK SERIES

SOUL

A simple guide to help you decide



The Power to Surprise

The all-new 2020 Soul.

BARE YOUR SOUL

It's never looked like anything else on the road. Now the all-new 2020 Soul takes its game – and yours – to a whole other level, with even more wow factor. That starts with an even more assertive front end and includes new features that make this Soul not only a joy to look at, but a thrill to drive. Even better, you can pack in the fun with Soul's impressive cargo capacity. Bare your soul with the all-new 2020 Soul.

Every time behind **THE WHEEL** is showtime

It's not just the bold styling that sets Soul apart. Its advanced features put on a show of their own, adding a whole new dimension to your ride and connecting directly to your senses.

10.25" MULTIMEDIA INTERFACE^{1,4}
with integrated touch screen navigation

SOUND-REACTIVE SPEAKER LIGHTS¹
pulse to the beat of your favourite music

WIRELESS CHARGING^{1,3}
keeps your smartphone fully charged while you're on the road

POWER SUNROOF¹
for that wide-open, blue sky feeling

HEADS-UP DISPLAY (HUD)¹
lets you keep your eyes on the road by subtly projecting key driving information on a secondary screen above the steering wheel

¹ Available feature. See features page or visit kia.ca for full details.

Experience the joy of

COMPLETE CONTROL

You take all your latest devices with you, so Soul includes a series of features that enable you to connect with them as effortlessly as it connects with the road.

**APPLE® AND ANDROID™
SMARTPHONE INTEGRATION^{3,8,9}**

keep you connected through voice commands

BLUETOOTH® WIRELESS CONNECTIVITY^{3,7}

gives you hands-free calling

HARMAN KARDON PREMIUM AUDIO^{1,10}

delivers crystal clear and balanced sound

SMART KEY¹

lets you start your vehicle
with your key in your pocket

*Available feature. See features page or visit kia.ca for full details. International model shown.

Lots of stuff needs
LOADS OF SPACE

Bring it on. Soul is designed with loads of space to make room for all your gear. It's not just the capacity that's welcoming – the space is so versatile and flexible, it easily adapts to whatever your agenda demands.



VERSATILITY

KIA.CA/SOUL

EASY CARGO ACCESS
for up to 1,758 litres (62.1 cu. ft.)
of cargo space

DUAL-LEVEL CARGO FLOOR
lets you adapt the cargo area
to your needs

60:40 SPLIT-FOLDING REAR SEATS
provide more versatility for
passengers and cargo

The full-on fun ride that
COMPLEMENTS
your lifestyle

As our lives get progressively more scheduled and stretched, there's nothing quite like spontaneity. Soul is as comfortable downtown as it is on a dirt road to the cottage, the driving equivalent of point and click. In-between you get to enjoy the ride of your life. In style.

START YOUR ENGINE

from the convenience of
your smartphone^{1,3,5}



UVO | Intelligence™

Providing a world of
connected car services

REMOTE SERVICES

Start/Stop your car and set the climate control remotely from your smartphone. Other services include: Remote Door Lock/Unlock and Find My Car.

SAFETY AND SECURITY

Automatic Collision Notification sends out an emergency call automatically if you're in an accident. Enhanced Roadside Assistance and S.O.S. Emergency Assistance are both available at the touch of a button.

VEHICLE HEALTH

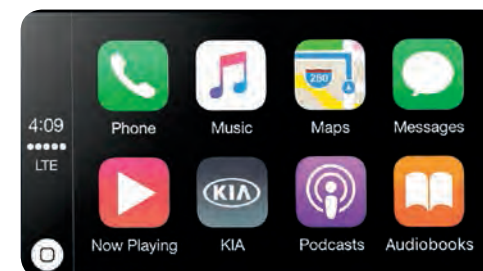
Monitor the status of your vehicle with Maintenance Alerts, Monthly Vehicle Health Reports and On-Demand Diagnostics.

LOCATION-BASED SERVICES

Use voice-activated Destination Search to find an address, or points of interest by category, quickly and easily.

Free for the first five years. ¹ Available feature. See features page or visit kia.ca for full details.

Always stay
CONNECTED
through your favourite device



Use Apple CarPlay® and Android Auto™ smartphone voice commands to send and receive messages, navigate to your destination and control your music.^{3,8,9}

"Send a text message"

"Play my music"

"Remind me to pickup groceries"

"Find the nearest coffee shop"

"Read text messages"

"Call home"

DUAL-ZONE AUTOMATIC CLIMATE CONTROL¹
lets you set your ideal cabin temperature

HEATED SEATS AND STEERING WHEEL¹
keep you toasty warm during Canadian winters

AIR-COOLED SEATS¹
help you stay cool with three fan levels

POWER ADJUSTABLE FRONT SEATS¹
lets you customize the seat base and back positioning

It looks great on the inside and
ADAPTS EVEN BETTER

Soul's roomy interior comfortably seats five and is enhanced by the 60:40 split-folding rear seats that let you adapt the space to different cargo and passenger needs.

¹ Available feature. See features page or visit kia.ca for full details. International model shown.

SAFETY

never takes a day off

Advanced sensor systems, strategically placed airbags and breakthroughs in material design, that have led to stronger body construction, are just a few of the ways Kia never stops working to help maximize your protection.



ADVANCED AIRBAG SYSTEM

includes dual front, front seat-mounted side and side curtain airbags

HIGH-STRENGTH STEEL

helps absorb impact energy in certain collisions to protect the passenger compartment

VEHICLE STABILITY MANAGEMENT (VSM)

controls brake force, engine torque and steering torque to improve stability on slippery surfaces or when cornering

ELECTRONIC STABILITY CONTROL (ESC)

monitors throttle, brake and steering inputs, and restores stability if the responses are out of sync



FORWARD COLLISION AVOIDANCE ASSIST^{1,2}

is designed to detect and alert you if a potential front collision is imminent, and can also automatically apply the brakes, if necessary



BLIND-SPOT COLLISION WARNING^{1,2}

uses radar to detect vehicles in your blind spot and can give visual and audible alerts to help you avoid hazardous lane changes



REAR CROSS TRAFFIC ALERT AND AVOIDANCE ASSIST^{1,2}

uses radar sensors to monitor the area to the left and right, and warn or even actively apply the brakes if there's traffic approaching from either side



REARVIEW CAMERA²

is designed to automatically display the rear view on your screen when you put your vehicle in reverse

¹ Available feature. See features page or visit kia.ca for full details.

Now it's time to ZERO IN

Which Soul is right for you?

LX

EXTERIOR	SAFETY	TECHNOLOGY	COMFORT
<ul style="list-style-type: none"> • 16" steel wheels with covers • Automatic headlights • Solar glass • Privacy tint glass • Body coloured sideview mirrors • Heated sideview mirrors • Body coloured door handles • Splash guards 	<ul style="list-style-type: none"> • 6 airbags (dual advanced front, dual side curtain, dual front side seat) • Electronic stability control (ESC) • Vehicle stability management (VSM) • 4-wheel anti-lock braking system (ABS) • Hill-assist control (HAC) • Tire pressure monitoring system (TPMS) • Rearview camera² 	<ul style="list-style-type: none"> • 7" Display audio • AM/FM/MP3 radio • Bluetooth® hands-free cell phone connectivity^{3,6} • Apple CarPlay® and Android Auto™ smartphone integration^{3,8,9} • Steering wheel-mounted audio controls • 3.5" supervision LCD/TFT instrument cluster • Drive Mode Select • Remote keyless entry 	<ul style="list-style-type: none"> • Air conditioning • Cloth seats • Height adjustable driver's seat • Heated front seats • 60:40 split-folding rear seats • Dual-level cargo floor • Tilt and telescopic steering wheel

EX adds to or upgrades from LX

EXTERIOR	SAFETY	TECHNOLOGY	COMFORT
<ul style="list-style-type: none"> • 16" alloy wheels • Projection headlights • LED positioning lights • LED daytime running lights • Projection fog lights • Sideview mirror signal repeaters • Rear silver bumper accent • Gloss black and chrome grille 	<ul style="list-style-type: none"> • Lane keeping assist (LKA)² • Driver attention warning (DAW)² • Blind-spot collision warning² • Rear cross-traffic collision alert and avoidance assist² • Forward collision-avoidance assist (FCA)² • Heated windshield and washer nozzle 	<ul style="list-style-type: none"> • USB charging port • Cruise Control • Wireless phone charger³ • Obstacle-detecting front windows 	<ul style="list-style-type: none"> • Heated steering wheel • Leather-wrapped steering wheel • Leather-wrapped gear shift knob • Rear centre armrest

EX+ adds to or upgrades from EX

EXTERIOR	COMFORT
<ul style="list-style-type: none"> • 17" alloy wheels • LED headlights • LED fog lights • LED taillights • Power sunroof 	<ul style="list-style-type: none"> • Cloth and leather seats (synthetic) • Adjustable rear seat headrests • LED interior lighting

EX PREMIUM adds to or upgrades from EX+

EXTERIOR	TECHNOLOGY	COMFORT
<ul style="list-style-type: none"> • 18" alloy wheels 	<ul style="list-style-type: none"> • 10.25" multimedia interface with integrated navigation⁴ • SiriusXM satellite radio⁶ • Auto-dimming rearview mirror • UVO Intelligence™ connected car services^{3,5} • Smart key with push-button start • Sound-reactive mood lights 	<ul style="list-style-type: none"> • Dual-zone automatic climate control • Gloss black and leather interior accents

GT-LINE PREMIUM adds to or upgrades from EX PREMIUM

EXTERIOR	COMFORT
<ul style="list-style-type: none"> • Sport bumpers • Side sill accents • Roof rails 	<ul style="list-style-type: none"> • Sport steering wheel (D-shaped)

EX LIMITED adds to or upgrades from EX PREMIUM

EXTERIOR	SAFETY	TECHNOLOGY	COMFORT
<ul style="list-style-type: none"> • Rain sensing wipers 	<ul style="list-style-type: none"> • Advanced forward collision-avoidance assist (FCA)² 	<ul style="list-style-type: none"> • Heads-up display (HUD) system • Harman Kardon® premium audio system¹⁰ • Smart cruise control (SCC)² 	<ul style="list-style-type: none"> • Leather seats • 8-way power adjustable driver's seat • 2-way driver's seat lumbar support • Power adjustable front passenger's seat • Heated rear seats • Air-cooled front seats

²Heated windshield and washer nozzle not available on EX Limited IVT trim.

GT-LINE LIMITED adds to or upgrades from EX LIMITED

EXTERIOR	COMFORT
<ul style="list-style-type: none"> • Sport bumpers • Side sill accents • Roof rails 	<ul style="list-style-type: none"> • Sport steering wheel (D-shaped)

What's under THE HOOD



MECHANICAL

Engine type	2.0L 4-cylinder MPI
Horsepower	147 hp @ 6,200 rpm
Torque	132 lb.-ft. @ 4,500 rpm
Transmission	Intelligent Variable Transmission (IVT)
Drive type	Front wheel drive (FWD)
Recommended fuel	Regular unleaded



MEASUREMENTS

Fuel tank capacity	54 L
Cargo capacity, rear seats folded	1,758 L (62.1 cu. ft.)
Cargo capacity, rear seats up (with rear cargo floor lowered)	663 L (23.4 cu. ft.)



FUEL CONSUMPTION

City / Highway (L/100km)	8.6 / 7.1
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Please visit kia.ca for full vehicle specifications.

Pick your perfect COLOUR

Snow White Pearl



Gravity Grey



Onyx



Lunar Orange



Inferno Red



Neptune Blue

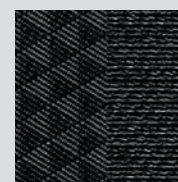


Space Green

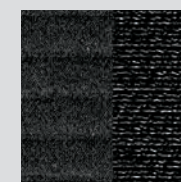


Some seating, paint and trim configurations may be limited. Visit kia.ca for full details.

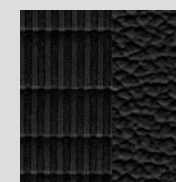
SEATING



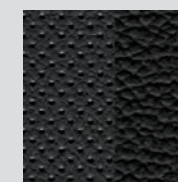
Black woven cloth



Black knit cloth



Black cloth/leather



Black leather

WHEELS



16" steel wheel covers



16" alloy wheels



17" alloy wheels



18" alloy wheels

Let's get PERSONAL

Genuine Kia Accessories are built to fit right,
work right and look great



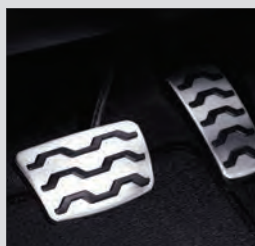
All-weather floor mat



Cargo net



Remote starter



Sport pedals

Accessory wheels



Available accessories may vary. See Dealer for details. Images shown for illustration purposes only.

Outstanding protection for more PEACE OF MIND

Kia engineers are passionate about producing vehicles that are exceptionally well-designed and reliable. Their dedication to quality and attention to detail give Kia the confidence to back every model with an outstanding warranty program.



**5-year/
100,000 km**

Worry-free comprehensive
warranty



**5-year/
100,000 km**

Limited powertrain
warranty



**5-year/
unlimited km**

24-hour roadside
assistance

The Kia 5-year/100,000-km warranty includes various warranties and roadside assistance. Some restrictions apply. For more information call us at 1-877-542-2886 or visit to kia.ca.

REWARD yourself

**Kia Member Rewards is an exclusive
rewards program for Kia customers.**

Receive Kia Canada Points towards the purchase
of a new Kia vehicle and earn Dealer Points to
redeem on service, parts and accessories.

See your Kia Dealer to join or visit rewards.kia.ca
for full details. Certain restrictions apply.



During our 20 years in Canada, we've continued to surprise drivers with a combination of value, bold design and advanced technology. The result is a joy that comes with an open road and the freedom to go anywhere – on your own terms. As we celebrate our anniversary, we are also continuing to live up to our promise. By finding new ways to surprise and delight our drivers. That's our currency. It's in our DNA. And it's the source of our power – Long Live Surprise.

1. Available feature. See features page or visit kia.ca for full details. 2. None of the features we describe are intended to replace the driver's responsibility to exercise due care while driving and are not a substitute for safe driving practices. Some features may have technological limitations. For additional information regarding the various features, including their limitations and restrictions, please refer to your vehicle's Owner's Manual. 3. Compatible smartphone required. Data rates may apply, please check with your wireless service provider. For wireless charging, certain smartphones may require a wireless charging-compatible case. 4. When equipped with the navigation system, French voice commands may be limited. 5. UVO Intelligence only available on select models and trims. Specific functionality may vary between models and trims. Destination Search is only available on vehicles with a navigation head unit. Certain functions are only accessible on the smartphone app and/or customer web portal and/or in-vehicle head unit. Service is free for the first five years from the day the vehicle was first registered. Monthly subscription may be applicable after the free period. Please consult your dealer for details. 6. SiriusXM satellite radio service includes 3 month trial and is available in the 10 provinces and three territories of Canada, and the 48 contiguous states of the U.S. Monthly subscription sold separately after three trial months. 7. The Bluetooth word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. 8. Apple, the Apple logo, CarPlay, and iPhone are trademarks of Apple Inc., registered in the US and other countries. App Store is a service mark of Apple Inc. 9. Google, Google Play, Google Maps, and Android Auto are trademarks of Google Inc. 10. Harman Kardon and Infinity are registered trademarks of Harman International Industries, Inc. Lexicon, the Lexicon logo, Logic 7 and the Logic 7 logo are registered trademarks of Lexicon, Inc., a Harman International company. All rights reserved.

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