

2020 | GUIDEBOOK SERIES

# SOUL EV

A simple guide to help you decide



# EV



The Power to Surprise

ECO electric





# SUSTAINABLY FUN

Introducing the 2020 Soul EV. With its advanced technology, crossover versatility, and, of course, its all-electric efficiency, there's nothing to keep you from hitting the road like you always have — sans the gas station stops.

International model shown.



# HOW FAR

are you going?

The redesigned 2020 Soul EV is ready to shake up the world of electric driving with its bold style and a driving range of up to 383 km.<sup>1,11</sup> Smooth. Refined. Sophisticated. And a pure joy to drive. The positively electrifying Soul EV.

**ELECTRIC MOTOR**

produces a near-silent thrust of 201 horsepower and 291 lb.-ft. of instant torque<sup>1</sup>

**LITHIUM-ION POLYMER BATTERY**

provides a range of 383 km on a full charge<sup>1,11</sup>

**REGENERATIVE BRAKING**

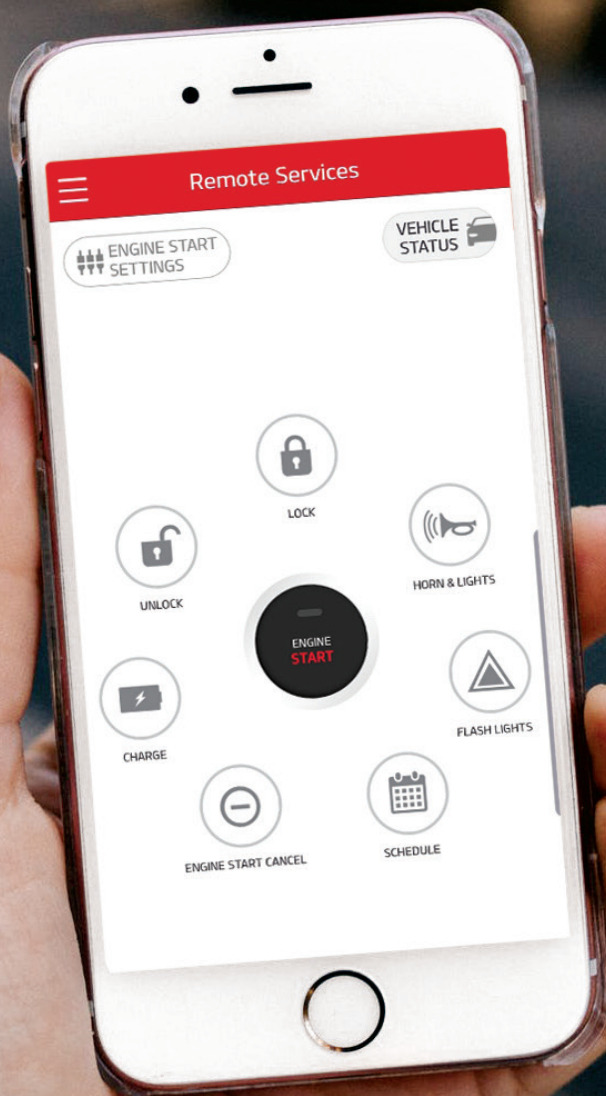
converts energy from deceleration into electricity that helps recharge the battery

**FAST CHARGE PORT**

lets you achieve an 80 percent charge from empty in as little as 54 minutes<sup>1,12</sup>

<sup>1</sup> Available feature. See features page or visit [kia.ca](http://kia.ca) for full details. International model shown.





# CHARGE YOUR VEHICLE

from the convenience  
of your smartphone<sup>\*3,5</sup>

**UVO** | Intelligence™

Providing a world of  
connected car services

## REMOTE SERVICES

Charge your car now or set up a charging schedule, remotely from your smartphone. Other services include: Climate Control, Remote Door Lock/Unlock and Find My Car.

## SAFETY AND SECURITY

Automatic Collision Notification sends out an emergency call automatically if you're in an accident. Enhanced Roadside Assistance and S.O.S. Emergency Assistance are both available at the touch of a button.

## VEHICLE STATUS

Check your vehicle's battery charge status, charge level and driving range. Monitor the health of your vehicle with Maintenance Alerts, Monthly Vehicle Health Reports and On-Demand Diagnostics.

\*Free for the first five years. Visit [kia.ca](http://kia.ca) for full details.

Always stay  
**CONNECTED**  
through your  
favourite device

Use Apple CarPlay® and Android Auto™ smartphone voice commands to send and receive messages, navigate to your destination and control your music.<sup>3,8,9</sup>

"Send a text message"

"Play my music"

"Remind me to pickup groceries"

"Find the nearest charging station"

"Read text messages"

"Call home"

International model shown.





# Totally PLUGGED-IN

The Soul EV invites you to experience a more connected form of driving with features that make your life on the road more comfortable and convenient.

**10.25" MULTIMEDIA INTERFACE<sup>3</sup>**  
with integrated touch screen navigation

**HARMAN KARDON PREMIUM AUDIO<sup>1,10</sup>**  
delivers crystal clear and balanced sound

**APPLE® AND ANDROID™  
SMARTPHONE INTEGRATION<sup>3,8,9</sup>**  
keep you connected through voice commands

**WIRELESS CHARGING<sup>3</sup>**  
keeps your smartphone fully charged  
while you're on the road

**LCD INSTRUMENT CLUSTER**  
provides vehicle information such as range  
and charge status at a glance

<sup>1</sup> Available feature. See features page or visit [kia.ca](http://kia.ca) for full details. International model shown.



**LEATHER SEATS<sup>1</sup>**

for a premium look and feel

**AIR-COOLED FRONT SEATS<sup>1</sup>**

help you stay cool with three fan levels

**HEATED SEATS AND STEERING WHEEL<sup>1</sup>**

keep you toasty warm during Canadian winters

**POWER SUNROOF<sup>1</sup>**

for a brighter, airier cabin

## Make yourself **COMFORTABLE**

You'll be pleased to know that the Soul EV's zero-emissions drive demands absolutely no trade-off in comfort. This is one exceptionally satisfying ride.

<sup>1</sup> Available feature. See features page or visit [kia.ca](http://kia.ca) for full details.

International model shown.

# SAFETY

never takes a day off

Advanced sensor systems, strategically placed airbags and breakthroughs in material design, that have led to stronger body construction, are just a few of the ways Kia never stops working to help maximize your protection.



## **ADVANCED FORWARD COLLISION-AVOIDANCE ASSIST<sup>1,2</sup>**

is designed to detect and alert you if a potential front collision is imminent, and can also automatically apply the brakes, if necessary

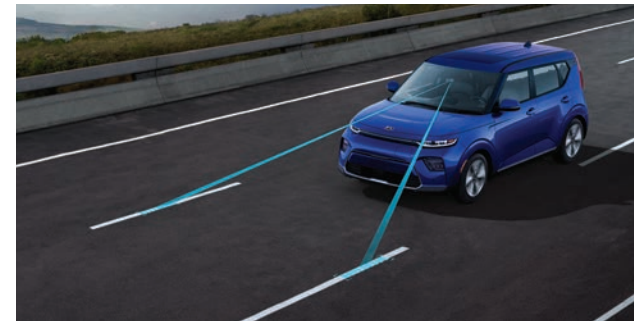
## **DRIVER ATTENTION WARNING<sup>1,2</sup>**

monitors for driving abnormalities and provides fatigued drivers with an alert



## **ADVANCED SMART CRUISE CONTROL<sup>1,2</sup>**

monitors the cars ahead of you, braking or accelerating to make sure that you're always at the right distance, at the right speed



## **LANE KEEP ASSIST SYSTEM<sup>1,2</sup>**

alerts when your vehicle gets close to lane markers, and can apply corrective adjustments to help prevent you from drifting into another lane



## **BLIND SPOT DETECTION SYSTEM<sup>1,2</sup>**

uses radar to detect vehicles in your blind spot and can give visual and audible alerts to help you avoid hazardous lane changes

<sup>1</sup> Available feature. See features page or visit [kia.ca](http://kia.ca) for full details. International models shown.



# Pick your perfect **COLOUR**



Snow White Pearl



Onyx



Neptune Blue

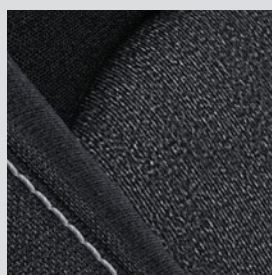


Gravity Grey

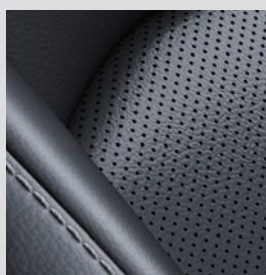


Space Green

## SEATING



Black cloth



Black leather

## WHEELS



17" alloy wheels



## EV PREMIUM

### EXTERIOR

- 17" alloy wheels
- Tire mobility kit
- Dual-function LED headlights
- LED positioning lights
- LED daytime running lights
- LED fog lights
- LED taillights
- Heated sideview mirrors
- Sideview mirror signal repeaters
- Body-coloured sideview mirrors
- Body-coloured door handles
- Heated windshield
- Solar glass
- Privacy tint glass
- Chrome grille accent
- Splash guards

### SAFETY

- 6 airbags (dual advanced front, dual side curtain, dual front side seat)
- Electronic stability control (ESC)
- 4-wheel anti-lock braking system (ABS)
- Hill-assist control (HAC)
- Tire pressure monitoring system (TPMS)
- Lane keeping assist (LKA)<sup>2</sup>
- Blind spot detection system (BSD)<sup>2</sup>
- Rear cross-traffic collision alert and avoidance assist<sup>2</sup>
- Driver attention warning (DAW)<sup>2</sup>
- Advanced forward collision-avoidance assist (FCA)<sup>1</sup>
- Rearview camera<sup>2</sup>

### TECHNOLOGY

- Automatic climate control
- Automatic defog system
- 10.25" multimedia interface with integrated navigation<sup>4</sup>
- AM/FM/MP3/HD satellite radio<sup>6</sup>
- USB audio input and charging port
- Bluetooth® hands-free cell phone connectivity<sup>3,7</sup>
- Apple CarPlay® and Android Auto™ smartphone integration<sup>3,8,9</sup>
- UVO Intelligence™ connected car services<sup>3,5</sup>
- Steering wheel-mounted audio controls
- Electronic parking brake
- Smart key with push-button start
- 7" Supervision LCD/TFT instrument cluster
- Wireless phone charger<sup>3</sup>
- 12V cabin power outlet
- Shift-by-wire transmission control
- Advanced smart cruise control (ASCC)<sup>2</sup>
- Paddle shift regenerative braking drive modes

### COMFORT

- Cloth seats
- 60:40 split-folding rear seats
- 8-way power adjustable driver's seat
- 2-way driver's seat lumbar support
- Tilt and telescopic steering wheel
- Heated front seats
- Heated steering wheel
- Leather-wrapped steering wheel

## EV LIMITED *adds to or upgrades from EV PREMIUM*

### EXTERIOR

- Power sunroof
- Aeroblade wipers
- Rain sensing wipers
- High gloss outside mirrors

*\*Heated windshield not available*

### TECHNOLOGY

- Heat pump (EV range enhancing climate control)
- Harman Kardon® premium audio system<sup>10</sup>
- Heads-up display (HUD) system
- Ambient mood lighting
- LED interior lighting

### COMFORT

- Cargo privacy cover
- Leather seats
- Power adjustable passenger seat
- Heated rear seats
- Air-cooled front seats
- Satin chrome interior door handles
- Piano black interior trim
- Leather-wrapped cluster panel fascia



# What's under THE HOOD?



## MECHANICAL

|              | EV PREMIUM                            | EV LIMITED                            |
|--------------|---------------------------------------|---------------------------------------|
| Engine type  | Permanent Magnet AC Synchronous Motor | Permanent Magnet AC Synchronous Motor |
| Horsepower   | 134 hp (2,600 – 8,000 rpm)            | 201 hp (3,800 – 8,000 rpm)            |
| Torque       | 291 lb.-ft. (0 – 3,600 rpm)           | 291 lb.-ft. (0 – 3,600 rpm)           |
| Drive type   | Front-wheel drive (FWD)               | Front-wheel drive (FWD)               |
| Voltage      | 327V                                  | 356V                                  |
| Transmission | Single-gear reduction unit            | Single-gear reduction unit            |



## BATTERY PERFORMANCE

|                             | EV PREMIUM  | EV LIMITED  |
|-----------------------------|---|---|
| Battery                     | 39.2 kWh lithium ion polymer  | 64 kWh lithium ion polymer  |
| Charger                     | Included portable charging cable (ICCB: In-Cable Control Box); on-board 7.2kW   | Included portable charging cable (ICCB: In-Cable Control Box); on-board 7.2kW   |
| Charge ports                | 120 – 240V; 480V DC fast charge port  | 120 – 240V; 480V DC fast charge port  |
| Charge times <sup>12</sup>  | Level 1 AC: 36 hours<br>Level 2 AC: 6 hours 10 minutes (7.2kW)<br>Level 3 DC fast charge 0 – 80%: 54 mins (100kW); 57 mins (50kW) | Level 1 AC: 59 hours<br>Level 2 AC: 9 hours 35 minutes (7.2kW)<br>Level 3 DC fast charge 0 – 80%: 1 hour (100kW); 75 minutes (50kW) |
| Driving range <sup>11</sup> | 248 km  | 383 km  |



## MEASUREMENTS

|  |                        |
|--|------------------------|
| Passenger volume   | 2,765 L (97.6 cu. ft.) |
| Cargo capacity, rear seats folded <sup>13</sup>                  | 1,735 L (61.3 cu. ft.) |
| Cargo capacity, rear seats up (with floor lowered) <sup>13</sup> | 663 L (23.4 cu. ft.)   |

Please visit [kia.ca](http://kia.ca) for full vehicle specifications and the latest fuel consumption figures.



# Outstanding protection for more **PEACE OF MIND**<sup>14</sup>



**5-year/  
100,000 km**

Worry-free comprehensive  
warranty



**5-year/  
100,000 km**

Limited powertrain  
warranty



**8-year/  
160,000 km**

Limited EV components  
warranty



**5-year/  
unlimited km**

24-hour roadside  
assistance



## **REWARD** yourself

**Kia Member Rewards is an exclusive  
rewards program for Kia customers.**

Receive Kia Canada Points towards the purchase  
of a new Kia vehicle and earn Dealer Points to  
redeem on service, parts and accessories.

See your Kia Dealer to join or visit [rewards.kia.ca](https://rewards.kia.ca)  
for full details. Certain restrictions apply.

1. Available feature. See features page or visit [kia.ca](https://kia.ca) for full details. 2. None of the features we describe are intended to replace the driver's responsibility to exercise due care while driving and are not a substitute for safe driving practices. Some features may have technological limitations. For additional information regarding the various features, including their limitations and restrictions, please refer to your vehicle's Owner's Manual. 3. Compatible smartphone required. Data rates may apply, please check with your wireless service provider. For wireless charging, certain smartphones may require a wireless charging-compatible case. 4. When equipped with the navigation system, French voice commands may be limited. 5. UVO Intelligence only available on select models and trims. Specific functionality may vary between models and trims. Destination Search is only available on vehicles with a navigation head unit. Certain functions are only accessible on the smartphone app and/or customer web portal and/or in-vehicle head unit. Service is free for the first five years from the day the vehicle was first registered. Monthly subscription may be applicable after the free period. Please consult your dealer for details. 6. SiriusXM satellite radio service includes 3 month trial and is available in the 10 provinces and three territories of Canada, and the 48 contiguous states of the U.S. Monthly subscription sold separately after three trial months. 7. The Bluetooth word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. 8. Apple, the Apple logo, CarPlay, and iPhone are trademarks of Apple Inc., registered in the US and other countries. App Store is a service mark of Apple Inc. 9. Google, Google Play, Google Maps, and Android Auto are trademarks of Google Inc. 10. Harman Kardon is a registered trademark of Harman International Industries, Inc. All rights reserved. 11. Estimates are based on Government of Canada approved criteria and testing methods. Actual range and mileage will vary with options, driving conditions, driving habits, and your vehicle's condition. 12. To achieve up to 80 percent charge from empty in as little as 54 minutes, a level 3 DC fast charger (100Kw) is required to be used with the vehicle's fast charging port. The time indicated may vary depending on charging conditions and vehicle model. 13. Including luggage under-tray storage. 14. The Kia 5-year/100,000-km warranty includes various warranties and roadside assistance. Some restrictions apply. For more information call us at 1-877-542-2886 or visit to [kia.ca](https://kia.ca).

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| Want to learn even more about Soul EV? We've got all the details for you at |

[kia.ca](http://kia.ca)



During our 20 years in Canada, we've continued to surprise drivers with a combination of value, bold design and advanced technology. The result is a joy that comes with an open road and the freedom to go anywhere – on your own terms. As we celebrate our anniversary, we are also continuing to live up to our promise. By finding new ways to surprise and delight our drivers. That's our currency. It's in our DNA. And it's the source of our power – Long Live Surprise.