

2020 | GUIDEBOOK SERIES

SPORTAGE

A simple guide to help you decide



The Power to Surprise

Jump-start your
ADVENTURES

You'll make a statement every kilometre of your journey in an SUV that's defined by its stylish, athletic lines. Add available Dynamax™¹ intelligent all-wheel drive, and it's a vehicle that easily masters the full range of Canadian driving conditions. You pack everything into every day. Isn't it time you drove a vehicle with the same attitude and capability? The 2020 Kia Sportage. It fits your life.



¹ Available feature. See features page or visit kia.ca for full details.

From off to work to
off the beaten path

IT'S UP FOR ANYTHING

Planning a getaway? Available Dynamax™¹ fully active, intelligent all-wheel drive can help you get there in all sorts of weather. With premium features and seating for five, the redesigned 2020 Sportage has what it takes to take it on.



DYNAmax

Available Dynamax™¹ Intelligent All-Wheel Drive (AWD) offers fully automatic torque distribution that proactively transfers torque for better traction during acceleration, cornering, or in low traction scenarios.

¹ Available feature. See features page or visit kia.ca for full details.

Designed to let you **PACK IT IN**

Got a bike, luggage, or a mountain of groceries? Sportage makes it easy to pack up and go on a whim, with a variety of smart, convenient ways to accommodate different cargo shapes and sizes — along with plenty of room for your friends.

EASY CARGO ACCESS
for up to 1,703 litres (60.1 cu. ft.) of
cargo space with 2nd row seats folded

SMART-POWER LIFTGATE¹
opens automatically when you stand behind it for
three seconds with your Smart Key — and closes
with the push of a button

CONCEALED UNDER-FLOOR STORAGE¹
provides a hidden storage compartment to
organize smaller, lesser-used items

60:40 SPLIT-FOLDING REAR SEATS
provide more versatility for
passengers and cargo



¹ Available feature. See features page or visit kia.ca for full details.

SAFETY

never takes a day off

Advanced sensor systems, strategically placed airbags and breakthroughs in material design, that have led to stronger body construction, are just a few of the ways Kia never stops working to help maximize your protection.

ADVANCED AIRBAG SYSTEM

includes dual front, front seat-mounted side and side curtain airbags

DOWNHILL BRAKE CONTROL (DBC)

helps maintain a steady descent speed of up to 8 km/h

ELECTRONIC STABILITY CONTROL (ESC)

monitors throttle, brake and steering inputs, and restores stability if the responses are out of sync



LANE KEEP ASSIST SYSTEM^{1,2}

alerts when your vehicle gets close to lane markers, and can apply corrective adjustments to help prevent you from drifting into another lane

BLIND SPOT DETECTION SYSTEM^{1,2}

uses radar to detect vehicles in your blind spot and can give visual and audible alerts to help you avoid hazardous lane changes

DRIVER ATTENTION ALERT^{1,2}

monitors for driving abnormalities and provides fatigued drivers with an alert

ADVANCED SMART CRUISE CONTROL^{1,2}

monitors the cars ahead of you, braking or accelerating to make sure that you're always at the right distance, at the right speed



ADVANCED FORWARD COLLISION-AVOIDANCE ASSIST^{1,2}

is designed to detect and alert you if a potential front collision is imminent, and can also automatically apply the brakes, if necessary



REAR CROSS-TRAFFIC ALERT^{1,2}

gives you visual and audible alerts to help warn of traffic coming toward you from either side while backing up

¹ Available feature. See features page or visit kia.ca for full details.

It connects, checks, finds and reminds – from the convenience of

YOUR SMARTPHONE^{1,3,5}



UVO | Intelligence™

Providing a world of connected car services

REMOTE SERVICES

Start/Stop your car and set the climate control remotely from your smartphone. Other services include: Remote Door Lock/Unlock and Find My Car.

SAFETY AND SECURITY

Automatic Collision Notification sends out an emergency call automatically if you're in an accident. Enhanced Roadside Assistance and S.O.S. Emergency Assistance are both available at the touch of a button.

VEHICLE HEALTH

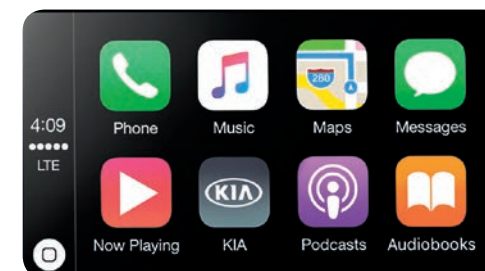
Monitor the status of your vehicle with Maintenance Alerts, Monthly Vehicle Health Reports and On-Demand Diagnostics.

LOCATION-BASED SERVICES

Use voice-activated Destination Search to find an address, or points of interest by category, quickly and easily.

Free for the first five years. ¹ Available feature. See features page or visit kia.ca for full details.

Always stay
CONNECTED
through your favourite device



Use Apple CarPlay® and Android Auto™ smartphone voice commands to send and receive messages, navigate to your destination and control your music.^{3,8,9}

"Send a text message"

"Play my music"

"Remind me to pickup groceries"

"Find the nearest coffee shop"

"Read text messages"

"Call home"



It's not only the design that's
ADVENTUROUS

It's not just a matter of where you're going, but also how you get there. Sportage is designed to create its own sense of adventure with its expressive personality. It looks right at home next to the ocean, a mountain, or your favourite restaurant. You can't be pinned down. Sportage can't be either. It invites you to be spontaneous.

Experience the joy of COMPLETE CONTROL

Sportage invites you to experience a more connected form of driving with features that make your life on the road more comfortable and convenient.

8" MULTIMEDIA INTERFACE^{1,4}
with integrated touch screen navigation

**APPLE® AND ANDROID™
SMARTPHONE INTEGRATION^{3,8,9}**
keep you connected through voice command

WIRELESS CHARGING^{1,3}
keeps your smartphone fully charged
while you're on the road

HARMAN KARDON PREMIUM AUDIO^{1,10}
delivers crystal clear and balanced sound

SMART KEY¹
lets you start your vehicle with your key in your pocket

¹ Available feature. See features page or visit kia.ca for full details.

AIR-COOLED SEATS¹

help you stay cool with three fan levels

HEATED SEATS AND STEERING WHEEL¹

keep you toasty warm during Canadian winters

POWER ADJUSTABLE FRONT SEATS¹

let you customize the seat base and back positioning

PANORAMIC SUNROOF¹

for a brighter, airier cabin

It looks great on the inside
**AND ADAPTS
EVEN BETTER**

Sportage seats up to five in genuine comfort. Or you can fold down one or both of the second-row seats to open up substantial cargo room.

¹ Available feature. See features page or visit kia.ca for full details.

Now it's time to ZERO IN

Which Sportage is right for you?

LX FWD

EXTERIOR	SAFETY	TECHNOLOGY	COMFORT
<ul style="list-style-type: none"> • 17" alloy wheels • Tire mobility kit • Automatic headlights • Dual-function projection headlights • Projection fog lights • Rear window wiper • Privacy tint glass • Sound-reducing windshield • Heated sideview mirrors • Body-coloured sideview mirrors • Body coloured door handles • Rear spoiler • Splash guards 	<ul style="list-style-type: none"> • 6 airbags (dual advanced front, dual side curtain, dual front side seat) • Impact sensing auto door unlock • Electronic stability control (ESC) • 4-wheel anti-lock braking system (ABS) • Hill-assist control (HAC) • Downhill brake control (DBC) • Rearview camera² 	<ul style="list-style-type: none"> • 8" Display audio • Apple CarPlay[®] and Android Auto[™] smartphone integration^{3,8,9} • Air conditioning • Rear climate ventilation • AM/FM/MP3 radio • USB audio input and charging port • Bluetooth[®] hands-free cell phone connectivity^{3,7} • Dual 12V cabin power outlets • 12V rear power outlet • Steering wheel-mounted audio controls • Cruise control • Remote keyless entry • Drive Mode Select 	<ul style="list-style-type: none"> • Cloth seats • Heated front seats • Height adjustable driver's seat • 60:40 split-folding rear seats • Tilt and telescopic steering wheel • Sunglasses holder • Rear centre armrest • Dual-level cargo floor

LX AWD *adds to or upgrades from LX FWD*

EXTERIOR	SAFETY
<ul style="list-style-type: none"> • All-wheel drive front bumper 	<ul style="list-style-type: none"> • All-wheel drive (AWD)

EX *adds to or upgrades from LX AWD*

EXTERIOR	SAFETY	TECHNOLOGY	COMFORT
<ul style="list-style-type: none"> • 18" machined-finish alloy wheels • LED daytime running lights • LED positioning lights • Panoramic sunroof • Solar glass • Split-chrome door handles • Gloss black roof rails • Gloss black grille 	<ul style="list-style-type: none"> • Forward collision-avoidance assist (FCA)² • Lane keep assist system (LKA)² • Tire Pressure Monitoring System (TPMS) 	<ul style="list-style-type: none"> • Smart key with push-button start • Wireless phone charger³ • Electronic parking brake 	<ul style="list-style-type: none"> • 8-way power adjustable driver's seat • 2-way driver's seat lumbar support • Heated steering wheel • Leather-wrapped steering wheel • Leather-wrapped gear shift knob • LED interior lighting

EX PREMIUM *adds to or upgrades from EX*

EXTERIOR	SAFETY	TECHNOLOGY	COMFORT
<ul style="list-style-type: none"> • LED taillights (bar type) • Sideview mirror signal repeaters • Automatic power folding sideview mirrors 	<ul style="list-style-type: none"> • Blind spot detection system (BSD)² • Rear cross traffic alert (RCTA)² 	<ul style="list-style-type: none"> • Dual-zone automatic climate control • Automatic defog system • Smart power liftgate 	<ul style="list-style-type: none"> • Leather seats

EX TECH *adds to or upgrades from EX PREMIUM*

EXTERIOR	TECHNOLOGY	COMFORT
<ul style="list-style-type: none"> • LED headlights • High beam assist (HBA) 	<ul style="list-style-type: none"> • 8" multimedia interface with integrated navigation⁴ • Harman Kardon[®] premium audio system¹⁰ • UVO Intelligence[™] connected car services^{3,5} • HD radio • SiriusXM satellite radio⁶ • Auto-dimming rearview mirror • HomeLink[®] system¹¹ 	<ul style="list-style-type: none"> • 8-way power adjustable passenger seat • Heated rear seats • Air-cooled front seats

SX *adds to or upgrades from EX TECH*

EXTERIOR	SAFETY	TECHNOLOGY	COMFORT
<ul style="list-style-type: none"> • 19" machined-finish alloy wheels • Temporary spare tire* • LED fog lights • Sport grille • Dual stainless steel exhaust tips • Silver skid plates 	<ul style="list-style-type: none"> • Advanced forward collision-avoidance assist (FCA)² • Front parking sensors² • Rear parking sensors² 	<ul style="list-style-type: none"> • Steering wheel mounted paddle shifters • Smart cruise control 	<ul style="list-style-type: none"> • Sport steering wheel (D-shaped) • Alloy pedals • Piano black interior trim • Chrome interior door handles • Stainless steel door scuff plates

*Dual-level cargo floor not available.

What's under THE HOOD



MECHANICAL

	LX, EX	SX
Engine type	2.4L 4-cylinder	2.0L 4-cylinder Turbo
Horsepower	181 hp @ 6,000 rpm	237 hp @ 6,000 rpm
Torque	175 lb.ft. @ 4,000 rpm	260 lb.-ft. @ 1,450-3,500 rpm
Transmission	6-speed Sportmatic automatic	6-speed Sportmatic automatic with paddle shifters
Drive type	Front wheel drive (FWD); available Dynamax™ all-wheel drive (AWD)	Dynamax™ all-wheel drive (AWD)
Recommended fuel	Regular unleaded	Regular unleaded



MEASUREMENTS

	LX, EX	SX
Towing capacity ¹²	2,000 lb	2,000 lb
Fuel tank capacity	62 L	62 L
Cargo capacity (behind 1 st row, floor lowered)	1,703 L (60.1 cu. ft.)	1,703 L (60.1 cu. ft.)
Cargo capacity (behind 2 nd row, floor lowered)	868 L (30.7 cu. ft.)	868 L (30.7 cu. ft.)

Please visit kia.ca/sportage for full vehicle specifications and the latest fuel consumption figures.

Pick your perfect COLOUR

EXTERIOR



Snow White Pearl



Steel Grey



Black Cherry



Scarlet Red



Storm Blue



Modern Bronze

SEATING

Black cloth

Black leather

WHEELS



17" alloy wheels



18" machined-finish
alloy wheels



19" machined-finish
alloy wheels

Let's get PERSONAL

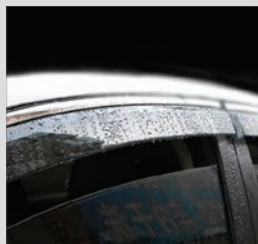
Genuine Kia Accessories are built to fit right,
work right and look great



Suit hanger



Roof cargo box



Sport visors



Cargo organizer

Accessory wheels



* Available accessories may vary. See Dealer for details. Images shown for illustration purposes only.

Outstanding protection for more PEACE OF MIND¹³

Kia engineers are passionate about producing vehicles that are exceptionally well-designed and reliable. Their dedication to quality and attention to detail give Kia the confidence to back every model with an outstanding warranty program.



**5-year/
100,000 km**

Worry-free comprehensive
warranty



**5-year/
100,000 km**

Limited powertrain
warranty



**5-year/
unlimited km**

24-hour roadside
assistance

REWARD yourself

**Kia Member Rewards is an exclusive
rewards program for Kia customers.**

Receive Kia Canada Points towards the purchase
of a new Kia vehicle and earn Dealer Points to
redeem on service, parts and accessories.

See your Kia Dealer to join or visit rewards.kia.ca
for full details. Certain restrictions apply.





During our 20 years in Canada, we've continued to surprise drivers with a combination of value, bold design and advanced technology. The result is a joy that comes with an open road and the freedom to go anywhere – on your own terms. As we celebrate our anniversary, we are also continuing to live up to our promise. By finding new ways to surprise and delight our drivers. That's our currency. It's in our DNA. And it's the source of our power – Long Live Surprise.

1. Available feature. See features page or visit kia.ca for full details. 2. None of the features we describe are intended to replace the driver's responsibility to exercise due care while driving and are not a substitute for safe driving practices. Some features may have technological limitations. For additional information regarding the various features, including their limitations and restrictions, please refer to your vehicle's Owner's Manual. 3. Compatible smartphone required. Data rates may apply, please check with your wireless service provider. For wireless charging, certain smartphones may require a wireless charging-compatible case. 4. When equipped with the navigation system, French voice commands may be limited. 5. UVO Intelligence only available on select models and trims. Specific functionality may vary between models and trims. Destination Search is only available on vehicles with a navigation head unit. Certain functions are only accessible on the smartphone app and/or customer web portal and/or in-vehicle head unit. Service is free for the first five years from the day the vehicle was first registered. Monthly subscription may be applicable after the free period. Please consult your dealer for details. 6. SiriusXM satellite radio service includes 3 month trial and is available in the 10 provinces and three territories of Canada, and the 48 contiguous states of the U.S. Monthly subscription sold separately after three trial months. 7. The Bluetooth word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. 8. Apple, the Apple logo, CarPlay, and iPhone are trademarks of Apple Inc., registered in the US and other countries. App Store is a service mark of Apple Inc. 9. Google, Google Play, Google Maps, and Android Auto are trademarks of Google Inc. 10. Harman Kardon is a registered trademark of Harman International Industries, Inc. All rights reserved. 11. HomeLink is a registered trademark of Johnson Controls, Inc. 12. When properly equipped. Do not exceed any weight ratings and follow all towing instructions in your Owner's Manual. 13. The Kia 5-year/100,000-km warranty includes various warranties and roadside assistance. Some restrictions apply. For more information call us at 1-877-542-2886 or visit to kia.ca.

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